

# MONEYVILLE 2,000 sq. ft. version

## COST:

\$35,000

3-month venue plus shipping

## REQUIREMENTS:

2,000 sq. ft.

110VAC 15 amp power required for most components  
3-5 days for installation and take-down  
Minimum ceiling height: 9 ft.  
Minimum doorway/hallway/elevator dimensions: 48"W x 94"H x 108"L  
Cart storage space: 300 sq. ft.

## COMPONENTS:

15 exhibits

Including hands-on interactives, audio and video components, computer-based activities, graphic and text panels, and artifacts

## SHIPPING:

12 crates and carts  
Shipped in one 53 ft. trailer

## SUPPLEMENTAL MATERIALS:

Instruction Manual  
Marketing Kit  
Teacher's Guide  
Floor Staff Training Guide

## AVAILABILITY:

Beginning Summer 2012

Contact OMSI's Traveling Exhibits Service at **503.797.4659**

Funded by:



An Interactive Exhibit  
Designed and Produced by:  
Oregon Museum of Science and Industry  
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Portland, Oregon 97214  
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# Moneyville

Money isn't just about dollars and cents. The ancient Aztecs used chocolate for money, and Yap Islanders used 500-lb. stones! So what *is* money and how does it work? Families, adults, and children can explore the history, science, math, and economics behind money in **Moneyville**. This 2,000 square foot, highly interactive traveling exhibition uses the familiar and fascinating subject of money to build math skills and promote economic literacy in a fun, immersive urban environment.

Visitors enter the vibrant “city” of **Moneyville** and embark on an exciting hands-on tour through a money factory, an anti-counterfeiting forensics lab, a bank, a shopping district, a stock market, and an international shipping dock. As participants engage in the multiple activities, games, and simulations of this imaginary city, they discover economic concepts, math skills, and problem-solving strategies that can help them in their real-life decision making. **Moneyville** meets national math and economics standards, making them ideal for school groups (grades K-8).

## EXHIBITION INFORMATION:

**The Money Factory** – Explore the science and technology of making money. Examine displays of coins and currency from around the world, and learn how modern currency is made. Make your own “money,” explore the security measures used in U.S. currency, use high-tech tools to distinguish real money from counterfeit, and put your face on a million dollar bill!

**Dollars and Sense** – Discover strategies for making sound economic decisions in the context of everyday life. Learn about the real cost of credit by creating an air-powered graph to compare payment options. Explore money management in an engaging computer game—choose a profession, an apartment, and a car, and try to meet your financial goals in *Get Real*. Use weighted icons depicting your family’s needs and wants, and see if you can balance a household budget at the grocery store.

**To Market, to Market** – Gain an understanding of markets, prices, supply, and demand. Run a “lemonade stand” and see how long you can stay in business, test your skills as an investor in the “stock market,” and find out how well you do as a check-out clerk making change for your customers. In the *Kid’s Market*, younger children can sort, count, group, weigh, and “buy” market goods using play money, cash registers, and produce scales.

**The Bank** – Examine U.S. coins and currency and learn about the role of institutions such as the local bank, the Federal Reserve System, and the government. See what a million dollars looks like. At the *Kids’ Bank*, younger visitors learn to identify coins, recognize their values, and pretend to save, borrow, or lend money.

**Global Trade** – Explore the interdependence of international trade and markets, the role of trade in world cultures, foreign currency exchange, and how wealth is distributed around the world. Guess the mystery imports inside shipping crates, and view a display of families and their possessions from around the world.



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[www.oms.edu/travelingexhibits](http://www.oms.edu/travelingexhibits)